

Mandatory Readings

Session 1: From Sustainable Development to Supply Chains

Mandatory Readings:

“Michelin: Green Gold Bahai Project, ILO Employment Working Paper N° 28, 2009 (for participants has been abridged – request for a copy from Victoria)

Session 2: Governance of Supply Chains I

Mandatory Readings:

Clarke, E. (2005), "Manufacturing the Evidence", Supply Management, Vol. 10, Iss. 11, pp. 28-29; (copy available)

Humphrey, J. and Schmitz, H. (2001), "Governance in Global Value Chains"; Institute of Development Studies Bulletin, 32, pp. 19-29; (copy available);

Gereffi, G.; Humphrey, J. and Sturgeon, T. (2005), "The Governance of Global Value Chains", Review of International Political Economy, 12:1, pp.78-104 (copy requested)

Session 3: Governance of Supply Chains II

Mandatory Readings:

International Framework Agreement between Inditex and The International Textile, Garment and Leather Workers Federation (ITGLWF) (copy available).

Session 4: Sustainable Supply Chains as a Level of Competitive Advantage

Mandatory Readings:

Markey, M.J, Davis, L. (2009), "Exploring Future Competitive Advantage Through Sustainable Supply Chains", International Journal of Physical Distribution and Logistics Management, Vol. 37, No. 9, pp. 763-774; (copy available + 25 license to purchase)

Session 5: Integrating Sustainability into the Supply Chain

Mandatory Readings:

Goldberg, R.A., Yagan, J.D. (2007), "McDonald's Corporation: Managing a Sustainable Supply Chain", Harvard Business School, April 16; (copy available + [25 license to purchase](#))

Pagell, M. and Wu, Z. (2009), "Building a More Complete Theory of Sustainable Supply Management Using Case Studies of 10 Examples", Journal of Supply Chain Management, Vol.45, N°. 2, pp. 37-56; (copy available + [25 license to purchase](#)).

Session 6: Managing Stakeholder Relations

Mandatory Readings:

Case study - Amnesty International (2009), "Nigeria: Oil industry has brought poverty and pollution to Niger Delta"; (copy available).

Preble, J.F. (2005), "Towards a Comprehensive Model of Stakeholder Management", Business and Society Review, Vol. 110, Iss. 4, pp. 407-431; (copy available).

Session 7: Building Supply Chains Partnerships

Mandatory Readings:

Revilla, J. and Perez, F. (2003) Posada Amazonas. Case SKE002-PDF_ENG, Boston Harvard Business School ([copy is not available](#))

Kanter, R.M. (1994), "Collaborative Advantage: The art of alliances", Harvard Business Review, July-August, pp.96-108; (copy available).

Session 8: Building Supply Chains Partnerships

Mandatory Readings need to be checked