

# National Distance Education Network



2013

СИТЕБЛОК  
International Labour Office



# Vocational Education in Brazil

In the last ten years, Brazil has experienced a new cycle in its economic development:

- Since the end of the 2003 recession, the economy has grown steadily.
- Over 19 million formal jobs were created, adding up to over 61 million employed.
- Vocational Education has been acknowledged to create access to quality jobs and as a factor in reducing inequality, becoming the object of systematic public investment policies.

# Public policies for Vocational Education

- Recent studies show that within the 15-29 year age group, who have heightened concern over their professional goals, only 6.5% of these nearly 45 million young people currently attend a vocational education institution.
- In view of these circumstances, the Federal Government created the National Access to Technical Education and Employment Program (Pronatec) with goals of training 8 million people by 2014.

# Institutional strategy for expanding Course offer



## Creation of a National Distance Education Network

**What it is:** a network that promotes educational activities aimed at the development and improvement of labor skills by means of several distance education methodologies and resources attuned to the expectations of both workers and employers.

### **Goals:**

- Expanding the nationwide offer of vocational education courses, either by means of direct service, of adhering to government programs or through countrywide partnerships.
- Internalizing vocational education throughout the country, ensuring access of low-income populations.



# National Distance Education Network



Based upon two main pillars :

- Technology
- Management model



# Technologies

To enable the creation of this network Senac has invested in :

- Creating one cohesive Web Portal.
- Communications via extranet
- Technological solutions that integrate hosting and virtual learning environments, easily integrated to numerous academic systems.



# Senac Distance Education Web Portal

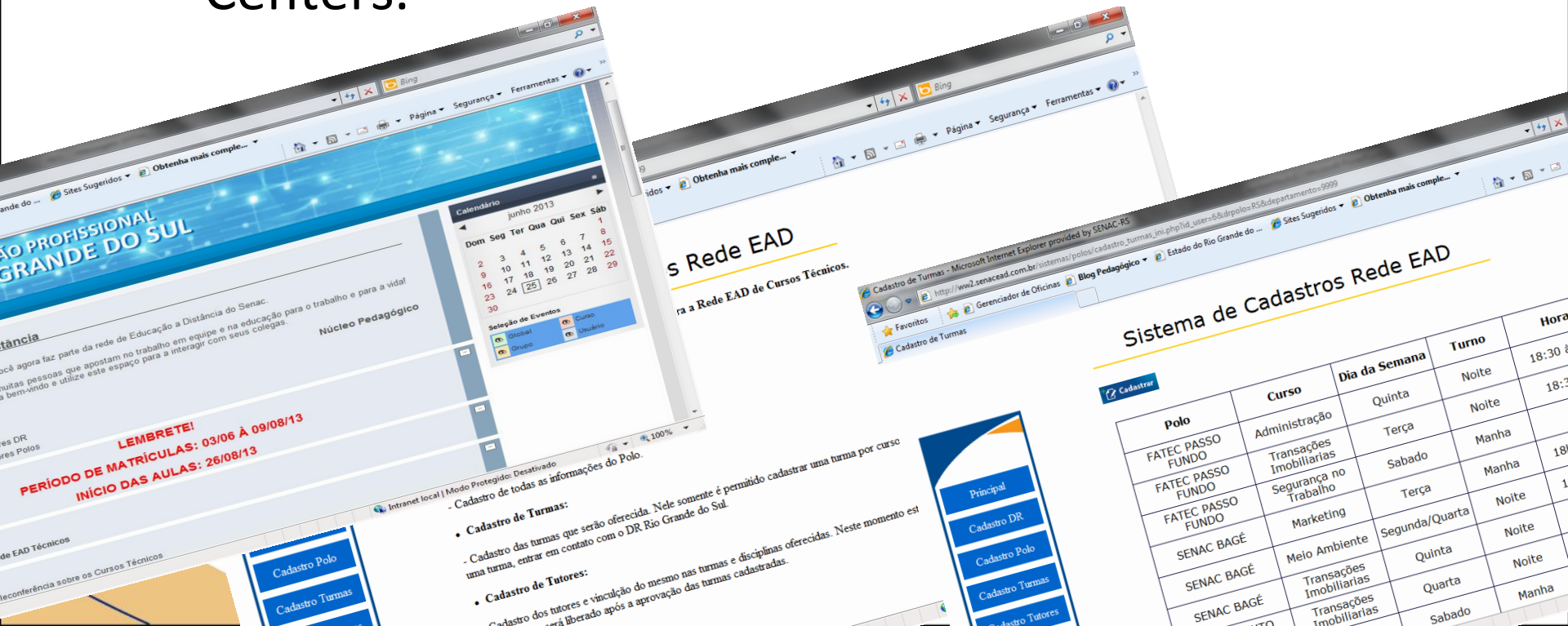


To expand its provision of vocational education, training more people nationwide, Senac centralized its distance learning courses in the Senac EAD web portal ([www.ead.senac.br](http://www.ead.senac.br)) - which brings the Regional Departments together.



# Extranet

- Centrally held extranet communication amongst the 27 member states, containing all necessary information and guidelines for the Diffusion Centers.



# Distance Education Technology



- Adoption of a single technological solution (Blackboard) which includes:
  - Virtual learning environment
  - Web hosting
  - Integration of academic systems

Blackboard  
learn.+



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Análises & Relatórios Educacionais

# Network Management Model

- Managing Committee
- Headquarters RDs
- Diffusion Center RDs