

Senac in pacified *'favela'* districts

41st Technical Committee Meeting
ILO/Cinterfor



Project



In 2010, the Rio de Janeiro chapter began an educational project in the *favela* districts served by Pacifying Police Units (UPP), a local state government safety enhancement program. Our goal was to support the pacification process by promoting Vocational Education and thereby aid the economic development of such areas.



What we do



The program targets creating employment and income (both formal and from entrepreneurship) with two main goals:

- ✓ Vocational qualification and certification for young people at risk.
- ✓ Retraining workers, unemployed or not, providing vocational certification to increase their chances in the job market.



People served



Up to May 2013, **3,300** residents had been qualified and certified in **14 pacified districts**.
By the end of **2014** we will have reached **another 3,000 professionals**.

Courses



Initial training courses in the Beauty Care, Cooking, IT & Management, with the following portfolio:

School Trucks: Cooking

Basic Techniques – Cooking
Basic Techniques – Waiter
Pizzaiolo Techniques
Party food
Confectionery 101
Salads

School Trucks: Information Technology & Management

Stockman
Office Routines
Personnel aids
IT 101
Basic and Advanced Excel
Autocad 2D

School Trucks: : Beauty Care

Basic Techniques - Hairdressing
Basic Techniques - Makeup
Basic Techniques - Manicure and
Pedicure
Eyebrow Design



Importance of the Senac Project in pacified districts



“More and more we encounter young people involved in crime. And we know that this happens because of the lack of prospects in poor communities. The chance to take vocational qualification courses opens new horizons for these youngsters.

Therefore, Senac has been instrumental in the consolidation of the entire pacification process in UPP communities . ”

*José Mariano Beltrame
Rio de Janeiro State Secretary for
Security.”*

Senac Project in pacified districts



Senac students attending community in pacified districts



Beauty Care students in a social action



A school truck in Borel community



Senac Project in pacified districts



Graduation of the first classes of the project held in the communities of Jardim Batan, Realengo, and Morro da Providencia.



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